Alameda County Health Care for the Homeless

Strategic Planning

2017/18

Over the next 6 months and in preparation for a federal HRSA operational site visit in August 2018, Alameda County Health Care for the Homeless (HCH) is conducting a strategic planning process to determine the future direction, scope, and priorities of the program.

Our strategic planning process is structured in 3 phases:

1. The first phase is a comparative analysis of other HCH programs in the Bay Area and throughout the state. The goal of this analysis is to determine what role and functions the most effective HCH programs play in their respective communities and to gather examples of best practices in the use of HCH funding.
2. The second phase of our process comprises a survey of key stakeholders within Alameda County. The survey functions both as a needs assessment and a forum to evaluate the program’s strengths and weaknesses and identify opportunities for improvement and development.
3. The third phase will synthesize the information gathered and culminate in a work plan detailing the steps necessary to implement our clarified goals and priorities.