

ACTION ALERT UPDATE!

Alameda County Measure W - Housing & Homelessness

Tell the Alameda County Board of Supervisors to Use Measure W funds to End Homelessness!

In November 2020 Alameda County voters passed Measure W, a sales tax measure to raise funds “to establish a half percent sales tax for 10 years, to provide essential County services, including housing and services for those experiencing homelessness, mental health services, job training, social safety net and other general fund services, providing approximately \$150,000,000 annually, with annual audits and citizen oversight.”

Lawsuits delayed Measure W, but as of May 2025, the Courts decided that the County can go ahead and spend these funds.

Alameda County’s [Home Together 2026 Plan](#) calls for addition of more than 24,000 housing resources in a variety of programs. *The role of Measure W funding was to help meet this goal!*

In December 2024, the [Board of Supervisors voted](#) to designate **\$390 million** in Measure W revenue to support unsheltered homelessness response and interim and permanent housing. They directed County staff to begin planning and making proposals for expenditures.

However the Board recently signaled that they are **considering NOT using Measure W funds entirely for homelessness and housing**. They requested “no allocations until the Board and County Administrator review next year’s budget,” and that “it was premature of the BOS to move ahead in December.”

The Board of Supervisors needs to hear that:

- **Measure W funds must be used for homeless and housing services in accordance with the will of the voters, NOT to fill other budget gaps.**
- *People with lived experience must be directly involved in planning, operations and governance.*
- *Alameda County should use Measure W strategically to transform how the County and cities address homelessness.*
- *Standards and accountability must be enforced.*

****** Please join us in speaking out! ******

Speak out at a Board of Supervisors Meeting

*** BOS Health Committee Mon 5/12 9:30AM***

BOS Meeting Tuesday May 13 9:30AM

BOS Meeting Tuesday June 9th, 9:30AM

More BOS [meeting information here](#)

Contact the Board of Supervisors

District 1: David Haubert 925-803-7253 [email](#)

District 2: Elisa Marquez 510-271-5136 [email](#)

District 3: Lena Tam 510-272-6680 [email](#)

District 4: Nate Miley 510-272-3691 [email](#)

District 5: Nikki Fortunato Bas 510-272-6695 [email](#)

For more information reach out to ACHCHCCAB@gmail.com. The ACHCH Consumer/Community Advisory Board (CCAB) of the Alameda County Health Care for the Homeless program is working to center people with lived experience in the planning, operations and governance of effective and humane health care, housing and homelessness services.

Statement of Principles
Alameda County Measure W
Alameda County Health Care for the Homeless Consumer/Community Advisory Board

April 11, 2025

Dear Alameda County Board of Supervisors:

In November 2020, Alameda County voters passed W to provide essential County services, including housing and services for those experiencing homelessness, mental health services, job training, social safety net and other general fund services. These funds were delayed due to litigation and are now available.

We are persons with lived experience of homelessness and community members interested in humane and effective responses to homelessness. We urge the County of Alameda Board of Supervisors to respect the following principles when allocating Measure W funds:

1. Fund Homelessness Solutions

The entirety of Measure W funds must be directed towards the provision of homeless and housing services as described in the [Alameda County Home Together 2026](#) plan and in accordance with the will of the voters. Measure W should not be used for other budget priorities or to supplant existing funding for homeless and housing services.

2. Center People with Lived Experience of Homelessness

People with lived experience of homelessness must be directly involved in the design, operations, and governance of all Measure W-funded homeless services in Alameda County through mechanisms including, but not limited to:

- All projects/services funded under Measure W must include a requirement that the contractor demonstrate direct inclusion of people with lived experience in design, operations and/or governance.
- Any commissions established to provide the citizen oversight as required in Measure W should include a majority of members with lived experience.

3. Build on what is Working and Fix what is Broken

Alameda County's permanent housing and homelessness prevention systems are working well. But our shelter and encampment resolution systems need to be improved greatly. Funding should be used strategically to transform systems for interim and unsheltered housing services by establishing a coordinated approach that directly involves people experiencing homelessness and delineates county and city roles in encampment resolution, interim housing, social services, health services and navigation.

4. Set and Enforce Countywide Standards

Alameda County should leverage Measure W funds to play a leadership role in enforcing standards so that people experiencing homelessness are treated with dignity and respect.

- Shelter providers receiving funding under Measure W should be held accountable for meeting [Alameda County Emergency Shelter Standards](#) which should be updated and improved. Continued funding should be contingent on adequate performance as defined by contract terms.
- Alameda County should require cities to conduct encampment resolution in accordance with the [19 strategies](#) recommended by the US Interagency Council on Homelessness as a condition for the city to receive services funded by Measure W.
- Funds should be allocated for evaluation to ensure that the above standards are effectively monitored and enforced.

The ACHCH Consumer/Community Advisory Board (CCAB) of the Alameda County Health Care for the Homeless program is working to center people with lived experience in the planning, operations and governance of effective and humane health care, housing and homelessness services. For more info:

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